



## Historic Licking-Riverside Civic Association (HLRCA) Strategic Plan

**Updated: Sept 12, 2023**

**Executive Committee:** Patrick Hughes, President; Steven White, Vice President; Carol Horn, Membership; Tim Gerber, Treasurer; Lisa Sauer, Corresponding Secretary; Todd McMurtry, Recording Secretary; Virginia Kerst, Beautification, Steve Hayden/Cindy Standen, Covington Neighborhood Collaborative Representative

**Mission:** HLRCA endeavors to protect, enhance, and beautify the Historic Licking Riverside neighborhood while maintaining proactive and open communications with City of Covington officials and staff.

### **Accomplishments:**

- Annual George Rogers Clark Park plantings, mulching, and maintenance
- Expanded and updated the HLRCA banners located at 10 properties with QR codes providing history
- Collaborated with the City to implement (mostly) Resident-only Parking in entire neighborhood
- Collaborated with the City to limit/enforce short-term rentals
- Repaired park fountain
- Installed new handrails in park
- Installed sprinkler system in park
- In collaboration with the City, planted 50+/- trees in the neighborhood
- Installed 4-way Stop signs at all intersections along Riverside Drive and East 2<sup>nd</sup> Street
- Advocated for Changed traffic pattern on Garrard between 4<sup>th</sup> & 5<sup>th</sup> Street
- Bicentennial support (2015)
- Historic stone wall rebuilt at 4<sup>th</sup> & Garrard along with historic lighting for safety
- Installed historic-look street signs
- Pushed for sidewalk improvements
- Implemented flowerpot program
- Outreach to increase engagement & membership
- Upgraded our website
- Advocated for historically appropriate/complementary infill projects
- Raised significant funds for Beautification projects by hosting Historic Home Tours
- Received recognition as a Great Neighborhood in America by the American Planning Association (2013)

### **Priority Areas – Short Term Plan:**

- **BEAUTIFICATION**
  - George Rogers Clark Park – continue improvements, maintenance and enhancements
  - Opportunistic infill – identify areas, collaborate with owners, coordinate planning for best possible infill projects that align with our mission
  - Advocate for best possible outcome for the 4<sup>th</sup> Street (Jobs Center) gateway planning
  - Increase tree canopy

- **BELONGING**

- Increase communication efforts and encourage engagement throughout the district
- Continue monthly HLRCA meetings to highlight local programs, resources, and services, and also provide for neighborhood social interaction
- Inclusion – focus on initiatives that positively impacts all areas within Licking Riverside
- Social Media presence and HLRCA website – provide a fun and informative way for interaction and communication
- Safety – dialogue with members on concerns and regularly communicate with local resources and officials to address those concerns

- **INFRASTRUCTURE**

- Advocate for new 4<sup>th</sup> street bridge across Licking River that is iconic and appropriately supports bicycles and pedestrian traffic.
- Advocate for revisioning 4<sup>th</sup> Street to improve walkability, biking, and wider sidewalks
- Develop proposal for 4th and Garrard traffic flow that best meets the needs of the neighborhood. Share with City and Transportation District.
- Establish a Community Fund for Licking Riverside to create the financial infrastructure to accept donations that are tax deductible, for the purpose of continuing to improve and maintain our neighborhood in perpetuity
- Increase communication on Ohio and Licking Riverside stabilization between Army Corp of Engineers and neighborhood
- Increase natural plantings along riverbanks to assist stabilization and attract native animal species

**Long Term Plan:**

- Encourage development at 4<sup>th</sup> and Greenup that is compatible and complimentary to the historic fabric of the neighborhood while bridging the gap between the north and south portions of the neighborhood.
- Relocate the utility lines along the Riverfront to underground
- Explore the logistics of installing additional replica gas streetlights
- Repair historic alleys (e.g. between 2<sup>nd</sup> and Riverside)
- Increase the accessibility to George Rogers Clark Park